

Nonprofit Leadership & Development Class - COMM 466

Context: COM 466 **Nonprofit Leadership and Development**, a core requirement for Nonprofit Studies Minor, is also a Department elective for Communication Majors and has no pre-requisites. Twenty-seven (27) Freshmen through Graduate students from 9 undergraduate colleges enrolled (all but Design). Students in the class served twelve (12) different Nonprofit Community Partner Agencies (CP's). Each student was required to invest a minimum of 30 hours with their CP Agency in service – learning activities during the 15 week semester. Project work was determined by the agency with student input, based on agency needs. Agencies worked with teams of 2–4 students. To provide for a diverse pool and model the sector as best possible, new CP's are cycled in regularly. One new CP joined our community this semester. We welcomed Special Olympics of NC to our COM 466 family.

Teaching Assistants: Kristin Caddick '18 (Environ. Studies Self Design & Nonprofit Minor) and Fumi Agboola '19 (Education & Nonprofit Minor) served as TAs for the class. Kristin was in her fourth term as a TA and Fumi her first.

Course Meeting Details: COMM 466 met for 15 each Tuesday from 6 - 8:45pm in 215 Park Shops. Community Partners met with the class on DAY ONE to share mission, three points of pride, and an overview of student projects for the semester. Four expert guest speakers shared presentations, including V. Chancellor & Dean Mike Mullen on the University's role as a Nonprofit and our alignment of mission, methods & resources, former Ag Ed Extension Professor Dr. David W. W. Jones on how to assess and maximize leadership styles. A Young Nonprofit Leaders Panel engaged students in practical discussions of real world applications. COM 466 alumni returned to help students write their first Articulated Learning critical thinking reflection papers, and 15 Community Partners, 4 COM 466 alumni and 23 other guests, including friends and family, future COM 466 students & potential Community Partners, joined the class for "BIG FOOD NIGHT" when each student group shared a professional presentation & capacity building recommendations for the agencies they served. Each student also brought in their favorite food to share. Students also made canned food donations to the Our Three Winners Food Drive.

Sample Student Projects:

Gala, Ball and Polar Plunge Events	PSA Video for TV	Percentage Night Events	Press Releases
Scrapbook of Impact Stories	Blogging & Tweeting	Updating Donor Records	Grant Writing

Community Partner Agencies:

(N = 12)

* = New CP / first time partner

Activate Good	Marbles Kids Museum	Pretty in Pink Foundation
A Place at the Table	NC Clean Energy Tech Ctr.	Helps Education Fund
Curamericas Global	Special Olympics of NC*	American Red Cross
Hope Center at Pullen	Learning Together	Educating Tomorrow's Parents

Results from Nonprofit Leadership and Development Service Efforts this semester: (n=27)

Ave. Dollars Raised Directly per Student:	\$ 952.96	Total \$\$ Directly Raised by the Class:	\$ 25,976.75
IN KIND Value Raised Directly per Student:	\$ 263.98	Total IK Directly Raised by the Class:	\$ 1,847.86
Value of Grant Applications written	\$ 441,000.00	Grants received <i>so far</i> :	\$ 25,000.00

TOTAL VALUE FUNDS RAISED for THESE AGENCIES DIRECTLY BY THE CLASS: \$ 62,824.61**AVERAGE TOTAL FUNDS RAISED/STUDENT:** \$ 2,326.84 **PER GROUP (N=10):** \$ 6,282.46**TOTAL SERVICE HOURS GIVEN to THESE AGENCIES DIRECTLY BY THE CLASS:** 953 Hours**AVERAGE TOTAL HOURS GIVEN/STUDENT:** 35.3 (30 required) **PER GROUP:** 79.41