



# 2022 BIG DATA BOWL

HOSTED BY NFL FOOTBALL OPERATIONS AND NFL DATA & ANALYTICS

## INTRODUCING THE NFL'S BIG DATA BOWL MENTORSHIP PROGRAM

As part of the NFL's annual Big Data Bowl, NFL Football Operations aims to increase the diversity of sports analytics by connecting experienced NFL analytics experts with interested beginners. Mentors and mentees will work one-on-one, starting with the 2021-22 Big Data Bowl, to contribute to the football analytics community. No background in analytics is required — only a willingness to code.

*Groups underrepresented in sports analytics / STEM will receive priority in the application process.*

**Mentors** include current / former NFL team data analysts, front-office representatives and staff members from NFL analytics partners. Mentors are expected to provide advice, both technical and non-technical, throughout the course of the program.

**Mentees** will learn from industry professionals on how to use the 2021-22 Big Data Bowl data while expanding their knowledge of how data science, statistics or a related discipline can contribute to the NFL's continuing evolution in the use of advanced analytics.

**Individual Mentorship** - Mentors are expected to meet with mentees individually to provide encouragement and advice to their mentee, both in and around data science.

**Group Training Seminars** - Monthly group-level training sessions will cover a variety of topics in and around football analytics.

### *Where to apply:*

Those interested in being mentees in our program are encouraged to fill out our [Big Data Bowl Mentorship Program survey](#) by **September 23<sup>rd</sup>**.

If you have any questions about the program before or after applying, please email [BDBhelp@nfl.com](mailto:BDBhelp@nfl.com) for assistance.

