# A WEEKEND OF ALL-OUT INNOVATION

**MAKE-A-THON**

## Jan. 26-28, 2024
## Centennial Campus

**About:** Make-A-Thon is NC State's annual sustainability innovation challenge for students. During this three-day challenge Jan. 26-28, student teams research, design, prototype and pitch a new solution that addresses a sustainability challenge. Learn more and register by Jan. 18 at go.ncsu.edu/makeathon.

## HOW YOU CAN HELP

☐ #1: Mention Make-A-Thon in newsletters, announcements, messages from dean, on websites, etc
☐ #2: Include Make-A-Thon in your social media.
☐ #3: Send a special email to your list letting them know registration is open.

*Questions? Contact Lani St. Hill (mesthill@ncsu.edu) in the University Sustainability Office*

## GENERAL PROMOTION

**Website**
https://go.ncsu.edu/makeathon

**Blurb for Newsletters**
Make-A-Thon is NC State's annual sustainability innovation challenge for students. During this three-day challenge Jan. 26-28, student teams research, design, prototype and pitch a new solution that addresses a sustainability challenge. Campus and community experts will evaluate solutions and award $8,500 in cash prizes to the top teams. Students can register now for the 2024 Make-A-Thon.

**CUSTOMIZED FOR STUDENTS**
Student solutions are needed for a more sustainable world. NC State's Make-A-Thon is a unique competition during which student teams research, design, prototype and pitch a solution that addresses a sustainability challenge. Teams compete for the opportunity to win $8,500 in prizes! Coming Jan. 26-28, 2024, students should register by Jan. 18.
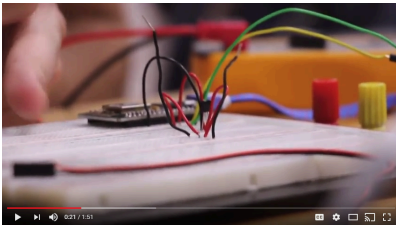
Make-A-Thon is an annual three-day innovation competition for NC State students, who work in teams to create solutions to sustainability challenges facing campus or the global community. The 2024 Make-A-Thon will be held Jan. 26-28. Judges and mentors are needed. By investing as little as two hours at Make-A-Thon, you can help create a powerful learning experience for NC State students. Learn more and register at http://go.ncsu.edu/makeathon

## Sample Tweets/ Social Media Captions

- #NCState Make-A-Thon registration is open for all students! Sign up for this #sustainability challenge + see prizes go.ncsu.edu/makeathon
- Have a #sustainability idea? Compete to win prizes in #NCState's Make-A-Thon Jan. 26-28. Registration is open now! go.ncsu.edu/makeathon
- May the best #sustainability idea win! Student teams can register now for #NCState's Make-A-Thon Jan. 26-28 go.ncsu.edu/makeathon #ThinkandDo
- Make a solution that matters. Student teams can register now for #NCState's Make-A-Thon go.ncsu.edu/makeathon #ThinkandDo #sustainability
- #NCState Make-A-Thon is a weekend of all-out innovation 1/26-1/28 with cash prizes! Student teams can register now http://go.ncsu.edu/makeathon #ThinkandDo #sustainability
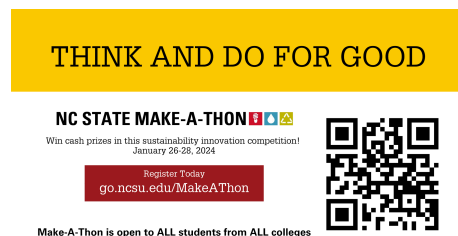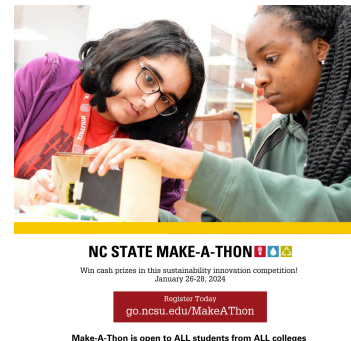
**Video:** Link



**Newswire Stories to Share:**

- Make-A-Thon Revealed: Top 5 Things to Know

**Horizontal Graphics:** Download 1920x1080 (PNGs)



**Square Graphics:** Download 1080x1080 (PNGs)



**Flyers:** Download 8.5x11 Flyers (PDFs)